



EQUIPMENT DEPOT: YOUR CHAMPIONS OF UPTIME.

Are you equipped to maximize uptime? Are you equipped to minimize total cost of ownership? Are you equipped to handle surprises on the warehouse floor? Are you equipped to be successful for the long haul? With Equipment Depot, the answer is always “yes.” We’re your go-to company for best-in-class sales and service solutions. Here’s why:

- » America’s #1 independent material handling and rental source
- » 35 locations across 13 states, covering 1,500 miles
- » 750 highly trained service technicians
- » Delivering 280,000 service calls per year
- » Vast selection of new and used equipment
- » Industry-leading OEM brand offerings
- » Warehouse solutions experts offering a full line of equipment and supplies
- » \$12M OEM parts inventory on-call and ready
- » 11,000 rental units ready to roll when and where needed
- » Our exclusive Technical Support Operations Center ensuring on-site repair success
- » Part of Pon Holdings, providing long-term stability and scalability
- » **Performance. Guaranteed.™**
Our one-of-a-kind commitment to service

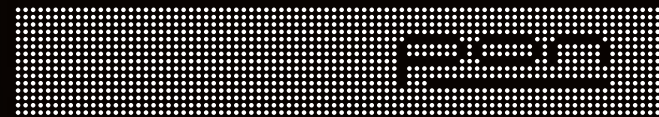




A LEGACY OF SERVICE.

We've been offering quality forklifts, aerial equipment, scrubbers, sweepers and tuggers to keep businesses running smoothly since 1951. We're talking more than half a century of hands-on, nuts and bolts experience. As a proud part of Pon Holdings, we're backed by one of the largest family-owned businesses in the Netherlands that unites 13,000 employees worldwide. Pon also provides a strong infrastructure that sustains our long-term growth and stability. We're not going anywhere. Except up.

EQUIPMENT
DEPOT



WE'RE BIG ON COVERAGE. AND BIGGER ON SERVICE.

We know you can't afford downtime. So when you call, we deliver – from our huge inventory of equipment and parts. With 35 service locations across 13 states, we cover a lot of ground. Which means help is never far away. Check out all the ways we've got you covered:

MATERIAL HANDLING

If you need to move, stack, or store it, we've got a wide variety of forklifts to choose from, all industry-leading brands. We also provide customized solutions to make your equipment more efficient.

AERIAL LIFTS

With 35 branches, the best brands are easily within reach. Booms, scissors, telehandlers and one-man lifts are backed by the strongest sales and service team in the industry.

SPECIALTY EQUIPMENT

Whatever you do, we're equipped to take you to the next level. Our in-house experts can help you select the best equipment to meet your needs from more than 40 top-selling brands.

PARTS

We have \$12M in OEM parts – in-stock, on-hand, every day. So if something goes down, we get the right part to you in a hurry. Same goes for tires, batteries, dock and other warehouse items.

SERVICE

We repair on-site and in our well-equipped facilities. Plus, we also offer planned maintenance options, 24/7/365 emergency service, fleet management solutions, tire repair and annual inspections.

RENTALS

Rent equipment by the day or a fleet for months at a time. Your rate will always be competitive. We'll deliver your equipment right to your location or job site. If safety training is needed for your operators, we can provide that too.





IT ALL BEGINS AND ENDS WITH THE BEST SERVICE.

SERVICE

Yes, we're big, but with 35 locations, we are also the local service that you can trust – Guaranteed. Our selection of reliable equipment is vast. Our inventory of quality OEM parts is huge. Our army of 750 technicians and fleet of service trucks cover 1,500 miles of territory. But all of this size means nothing without our unwavering commitment to service by our friendly, helpful and courteous team.

- » 750 factory-trained and certified technicians, locally based and ready to be deployed to help our customers
- » Delivering 280,000 service calls per year
- » \$12M in on-hand OEM parts
- » A rolling armada of fully-equipped service vehicles
- » Planned, total and full-service maintenance plans
- » Our unique Technical Support Operations Center is staffed with a large team of experts to guide our field techs through the most difficult repairs. No other company in the industry offers this level of support and service to ensure your success

WE'RE HERE TO KEEP PRODUCTIVITY IN HIGH GEAR.

MATERIAL HANDLING

You depend on your material handling equipment to keep your business moving. No one understands this better than us. That's why we're focused on your success. Whether you need one lift truck or a fleet, our experienced and knowledgeable team will partner with you to create a customized solution to meet your operational needs, maximizing productivity while lowering total cost of ownership. Here's how:

- » Broad product portfolio of industry-leading brands
- » Customized fleet options to meet your needs
- » Short- and long-term rental solutions
- » Planned maintenance program to optimize productivity
- » First-class follow-up
- » Local expertise, service and support

TOP OEMS

We are proud to offer only the top manufacturers.



BUILDING OR MOVING, WE'VE GOT YOU COVERED.

AERIAL LIFTS

Need a lift? Name your need: construction, utility, booms or scissors – whatever the job requires, you can rely on quality and dependability. We offer the best brands to meet your needs.

- » **Booms:** Heights from 30' to 185', two-wheel or four-wheel drive and models that will put you within reach faster and easier than scaffolding
- » **Scissors:** Self-propelled slab and rough terrain lifts, heights from 12' to 53'
- » **Telehandlers:** The power, reach and versatility you need with a capacity of 5,000 to 12,000 lbs. and heights of 19' to 55', plus all-wheel steering, along with two-wheel, four-wheel circle and four-wheel crab
- » **One-Man Lifts:** Versatile, single-person electric push-around and drivable lifts provide safety and flexibility for smaller jobs and workspaces

SPECIALTY EQUIPMENT

What do you need to move your business to the next level of success?

With Equipment Depot, our in-house experts can help you select the best equipment from more than 40 top-selling brands.

- » **Construction:** We have everything you need for your next contractor project from skid steers and attachments to mini-excavators, backhoes, wheel loaders and all-terrain vehicles
- » **Agriculture:** From tractors and implements to cutters, rakes and balers, we have everything you need to harvest your next crop

Not finding what you need? Call us. There's a good chance we can help you.



WE ARE YOUR LOCAL RENTAL RESOURCE.

RENTALS

When you have a need, we have over 11,000 ways to satisfy it. That's because we have one of the most extensive rental inventories in the nation. No matter where you are, we have the reliable equipment solution you need, ready to roll from one of 35 locations.

Because we cycle our rentals sooner, we keep our rental fleet regularly updated with newer models. We have one of the youngest rental fleets in the industry.

From the initial call to the final delivery, you can look forward to our experience, expertise and genuine enthusiasm. Here's what you can always depend on from us:

- » Extensive rental inventory with over 11,000 pieces of equipment ready to roll
- » What you need, when you need it
- » On-time delivery (or delivery is free!)
- » Daily, weekly, monthly and longer rentals at competitive rates
- » Operator safety, equipment training and certification available upon request
- » Trusted brands such as Jungheinrich®, Caterpillar®, Clark®, JLG®, Genie®, Skyjack™ and many more brands the industry depends on, day in and day out





WHEN IT COMES TO PARTS, WE STAND APART.

PARTS

We have \$12M in reliable and high-quality OEM parts inventory, all available through our 35 location network across 13 states. All are ready for shipping to your location or delivery via our rolling fleet of service vehicles. We'll get the right part to the right place and get it fixed right the first time. We know you need it fast. We believe in fair pricing to give you maximum value, and because we know the reward for providing great service is continued loyalty. That's something you can't buy. It has to be earned. Each and every time.

- » \$12M in OEM parts inventory to minimize downtime
- » Your one-stop shop for needed OEM parts
- » Ready to roll - same and next day shipping, pick up or delivery

KEEPING OUR CUSTOMERS RUNNING.

INDUSTRIES WE SERVE

We are proud to be the one-stop shop for a wide spectrum of leading industries, providing best-in-class service and delivering on our Performance. Guaranteed.

- » Warehousing
- » Transportation
- » Agriculture
- » Manufacturing
- » Mining
- » Forestry
- » Construction
- » Oil & Gas
- » Utilities



ACTIONABLE DATA. SMART DECISIONS.

FLEET EQ™

Gaining a wider perspective to make smart decisions is easy. Our new fleet management software, with at-a-glance dashboards and detailed data reporting, will provide valuable insights to help you manage your equipment better and improve operational efficiency. That's Fleet EQ.

MANAGE WITH EASE

The in-depth reporting gives you actionable insight and control:

- » Analyze spending according to goals and budgets
- » View planned maintenance and related invoices
- » Know when to relocate, replace or retire equipment
- » See the entire service history for a specific lift truck or fleet
- » Generate reports across key parameters

Visually see and track:

- » Truck locations
- » Rotation and retirement considerations
- » Total cost of ownership
- » Problem assets
- » Asset utilization
- » Budgets



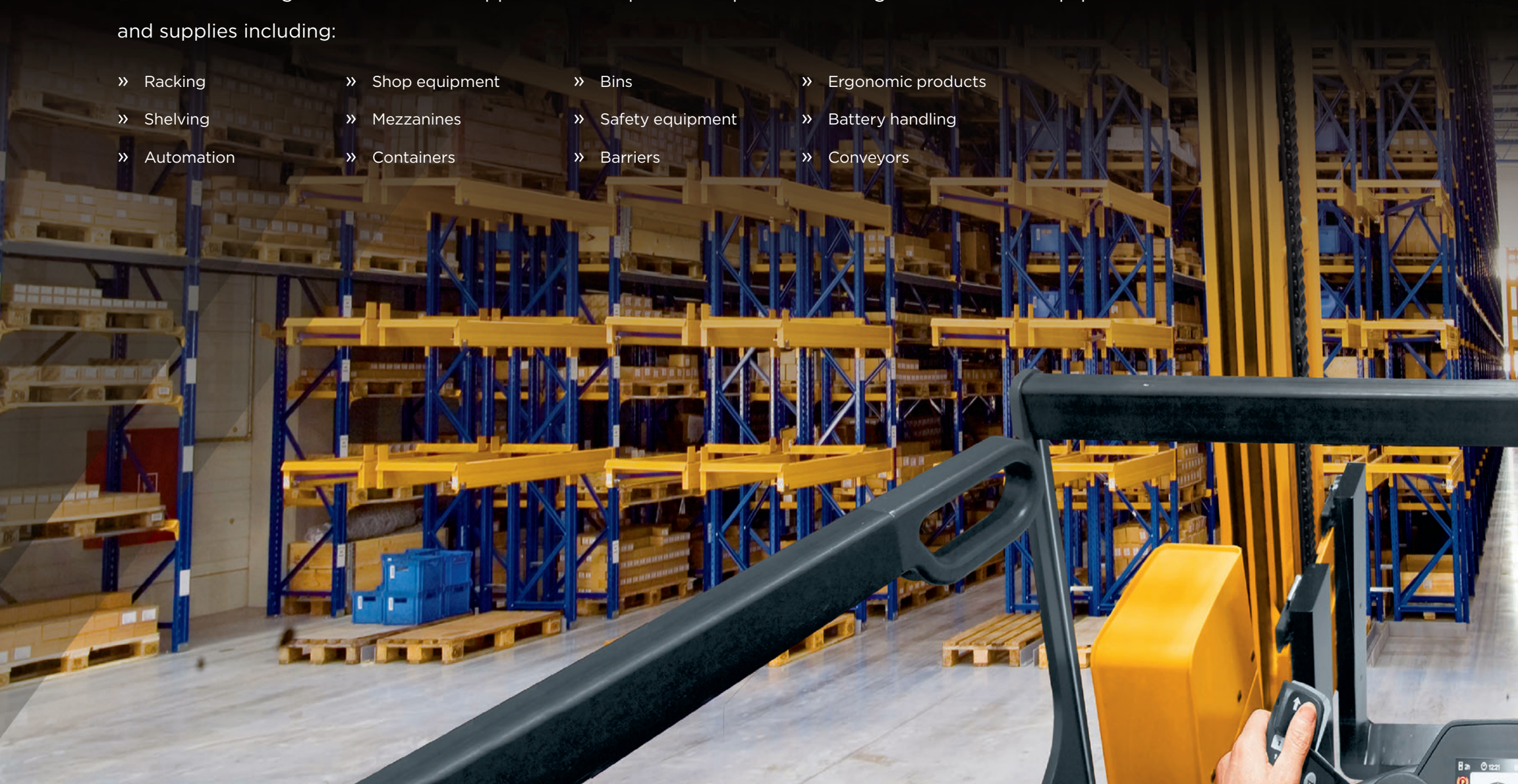
REALIZING BIG SOLUTIONS LONG BEFORE BIG BOXES BECAME THE NORM.

WAREHOUSE SOLUTIONS EXPERTS

We're in the solutions business. For decades, our material handling experts have been developing warehouse solutions that improve efficiency and throughput while reducing costs.

We offer full design and installation support services plus a comprehensive range of warehouse equipment and supplies including:

- » Racking
- » Shelving
- » Automation
- » Shop equipment
- » Mezzanines
- » Containers
- » Bins
- » Safety equipment
- » Barriers
- » Ergonomic products
- » Battery handling
- » Conveyors



YOUR ONE-STOP SHOP.

WAREHOUSE PRODUCT SOLUTIONS

A complete catalog of equipment and supplies for your everyday industrial needs. From bins to work benches, we've got you covered. Order online or call one of our warehouse solutions specialists!

YOUR FULL-SERVICE SUPPLIER OF WAREHOUSE PRODUCTS

- » Storage equipment
- » Racking & shelving
- » Battery equipment
- » Dock equipment
- » Safety equipment & protective barriers
- » Shop & warehouse equipment
- » Carts, hand trucks & trailers





PERFORMANCE. GUARANTEED.™

Other companies talk about performance. We guarantee it.
Here's our pledge and promise to be the best service company in the industry. Period.

Resolution

Have a concern? Not for long. Our employees are empowered to solve customer concerns on the spot. If you are still not satisfied, it's elevated to the regional leader for immediate attention and resolution.

Service

Ready to roll 24/7/365 days a year and backed by a 4-hour emergency response time, or the first hour of labor is on us. Plus, free loaners on forklift and aerial lift repairs if we fail to fix it right the first time or by the time promised.

Parts

All parts purchased from us are guaranteed for 6 months.

Rentals

Rental equipment will be delivered on-time as promised or delivery is free.

30-Day Buyback

If the new equipment fails to perform as promised and you're not satisfied, we'll buy it back. It's that simple.

EQUIPPED TO SERVE™

KNOWLEDGEABLE

ACCOUNTABLE

EFFECTIVE

COMMITTED

FRIENDLY

RESPONSIBLE

SERVICE FIRST

PROUD

DRIVEN

HELPFUL

DEDICATED





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